

Southwest[®]
Business

Branded Fares Format Overview



At Southwest[®], we love making flying simple and fun for both our Customers and Employees. To help us do just that, please use this document to familiarize yourself with how we use Branded Fares to better support you. We have four fare families (Business Select[®], Anytime, Wanna Get Away *Plus*[®] and Wanna Get Away[®]) and we use industry standard fare pricing structures, including dual RBD and Branded Fares, to present that content to you. These industry standard capabilities allow fare classes to be shared across fare products which will provide greater flexibility to offer you more of the low fares you've come to know and love!

Get to know our fares.

We offer four fares to get you more out of every flight.

Fare benefits				
	Business Select®	Anytime	Wanna Get Away ^{plus} ®	Wanna Get Away®
Rapid Rewards® earning formula	12x fare	10x fare	8x fare	6x fare
Two bags fly free®¹	✓	✓	✓	✓
No fees to change² or cancel³	✓	✓	✓	✓
Flight credit if you cancel (flight credits don't expire)⁴	✓	✓	✓	✓
Transferable Flight Credit™ for Rapid Rewards members⁵	✓	✓	✓	N/A
Same-day confirmed change⁶	✓	✓	✓	Fare difference may apply
Same-day standby list⁷	✓	✓	✓	NEW ✓
Refundable⁸	✓	✓	N/A	N/A
Priority and Express Lanes⁹	✓	✓	N/A	N/A
Automatic check-in¹⁰	A1-A15 Priority boarding	EarlyBird® included	Additional charge	Additional charge
Premium Drink (on flights 176 miles or more)¹¹	✓	Additional charge	Additional charge	Additional charge
Inflight Internet included¹²	NEW ✓	Additional charge	Additional charge	Additional charge

Disclaimers

¹First and second checked bags. Weight and size limits apply.

²Fare difference may apply.

³Failure to cancel a reservation at least 10 minutes prior to scheduled departure may result in forfeited travel funds.

⁴Flight credits for non-refundable fares will be issued as long as the flight is cancelled more than 10 minutes prior to the scheduled departure.

⁵Transferable flight credit allows you to transfer your flight credit to another person. Both must be Rapid Rewards[®] Members and only one transfer is permitted. For bookings made through a Southwest[®] Business channel, there is a limitation to transfer only between employees within the organization.

⁶On the day of travel, you can switch free of airline charges to another flight with space available departing on the same calendar day between the same origin and destination as your original flight. Wanna Get Away fares are not eligible for free same-day change.

⁷You can list for same-day standby via a Southwest Customer Service Agent at the airport or the Southwest app or mobile web. You will receive a message based on the contact preference selected during booking if you are cleared on the flight. For both same-day change and same-day standby, you must change your flight or request to be added to the same-day standby list at least 10 minutes prior to the scheduled departure of your original flight or the no-show policy will apply. If using the app or mobile web for standby, you must list your name 30 minutes ahead of scheduled departure. Government taxes and fees may apply but you will be refunded. Your original boarding position is not guaranteed. See [Southwest.com/standby](https://www.southwest.com/standby) for more details.

⁸Refundable, as long as you cancel your reservation at least ten (10) minutes prior to the scheduled departure of your flight. If you cancel, you're eligible to receive 100% of your ticket value as a refund to your original form of payment. Southwest[®] flight credit(s) from a previous reservation that are applied toward a Business Select[®] or Anytime Fare will be refunded as flight credit(s). For travel booked with Rapid Rewards[®] points, if canceled, points will be returned to the Rapid Rewards[®] account holder who booked the ticket.

⁹Priority lane: This priority lane gets you to the front of the ticket counter faster. A-List or A-List Preferred Members already enjoy the priority lane (where available). Express lane: This security lane gets you through the security line faster. A-List or A-List Preferred Members enjoy this benefit too.

¹⁰EarlyBird Check-In[®] means you will automatically be checked in to your flight 36 hours prior to scheduled departure. For Anytime fares purchased between 36 and 24 hours, the boarding position assignment process has begun so this may impact the boarding position assigned to you. If you purchase an Anytime fare within 24 hours of your flight's scheduled departure, you will not receive the EarlyBird Checkin benefit. In an irregular operation situation, the boarding position is not guaranteed.

¹¹Flights traveling 175 miles or less only serve water.

¹²Where available. Available only on WiFi-enabled aircraft. Limited-time offer.

Historically, we've had one price for Business Select® and Anytime in each market, however, now all of our fare products have multiple price points and we no longer have dedicated fare classes. Our fares will continue to be filed via ATPCO but to always find the right fare, we recommend shopping by fare family (BUS, ANY, PLU, WGA, etc.) instead of by fare classes (Y, K, L, etc.).

A few key points to remember:

- All fare products can be booked in various fare classes.
- You should not rely solely on the fare class to determine the fare product.
- Branded Fares should be used to find the lowest fare for any fare family.

Brand Name	Brand Code	Example 1	Example 2	Example 3
Wanna Get Away®	WGA	ULAVV2H	JLN7W2H	DLN3W2H
Wanna Get Away Plus®	PLU	FZNUK4Q	GLAVV4Q	NLA0P4Q
Anytime	ANY	ULAVV6B	YLN0P6L	DLN7W6B
Business Select®	BUS	BLAVV8U	KLN0E8K	LLA0P8L

**Table includes representative examples of changes but does not reflect a holistic view of all possible options.*

Use the following formats, along with pricing modifiers, to shop for Southwest fares in the GDS, however, for more detailed information regarding all available format entries, please consult your GDS Help Desk and/or training materials.



Fare Shop Format: FQ[City Pair][Departure Date]-[Airline Code]

FQDALMIA10JUL22-WN<

DAL-MIA CXR-WN SUN 10JUL22 USD

THE FOLLOWING CARRIERS ALSO PUBLISH FARES DAL-MIA:

CO UA

//SEE FQHELP FOR INFORMATION ABOUT THE NEW FARE DISPLAYS//

7.5 PERCENT TAXES INCLUDED / FT FOR BREAKDOWN-SEE N*/USTAX1

WN-WNA/WGA - WANNA GET AWAY

WN	DALMIA	10JUL22					
	V FARE BASIS	BK	FARE	TRAVEL-TICKET	AP	MINMAX	RTG
1	TLAVV2H	T X	158.38	----	21/1	-/ -	340

WN-WNA/PLU - WANNA GET AWAY PLUS

WN DALMIA 10JUL22 ¥

MD<

	V FARE BASIS	BK	FARE	TRAVEL-TICKET	AP	MINMAX	RTG¥
25A	TLAVV4Q	T X	188.38	----	21/1	-/ -	340

The results are separated by fare families in the fare quote information

Availability: 1[Departure Date][City Pair][Time]¥[Airline Code]

110JULDALMIA¥WN«															
10JUL	SUN	DAL/CDT	MIA/EDT												
1	WN	2556	Y9 K9 L9 B9 Q9 H8 W0 R0 00 M0 S0 N0 T0 I0 C0 P0 U0 G0 E0 Z0 F0 A0 J0 D0											DAL	MIA
			V0												
2	WN	2867	Y9 K9 L0 B0 Q0 H0 W0 R0 00 M0 S0 N0 T0 I0 C0 P0 U0 G0 E0 Z0 F0 A0 J0 D0											DAL	MIA
			V0												
3	WN	2963	Y9 K9 L9 B9 Q0 H0 W0 R0 00 M0 S0 N0 T0 I0 C0 P0 U0 G0 E0 Z0 F0 A0 J0 D0											DAL	MIA
			V0												
4	WN	23	Y9 K9 L9 B9 Q5 H0 W0 R0 00 M0 S0 N0 T0 I0 C0 P0 U0 G0 E0 Z0 F0 A0 J0 D0											DAL	HOU
			V0												
5	WN	1862	Y9 K9 L9 B9 Q5 H0 W0 R0 00 M0 S0 N0 T0 I0 C0 P0 U0 G0 E0 Z0 F0 A0 J0 D0												MIA
			V0												

Sell 0[No. of Seats][Class of Service][Segment No.]

01Y1«										
BOOKING STATUS: SEGMENTS ADDED TO PNR										
1	WN	2556	Y	10JUL	SUN	DAL	MIA	SS1	02:00 PM	05:55 PM

Pricing Formats:

To price a fare in a specific fare family, use **WPBR[Brand ID]**

WPBRBUS

16JUN DEPARTURE DATE-----LAST DAY TO PURCHASE 26MAR/11:59 PM

	BASE FARE		TAXES/FEES/CHARGES	
1-	USD602.40		USD59.58XT	USD661.98ADT
XT	45.18US	4.30ZP	5.60AY	4.50XF
	602.40		59.58	

ADT-1 KLN0E8K
DAL WN NYC602.40KLN0E8K USD602.40END ZPDAL XFDAL4.5
NONTRANSFERABLE
VALIDATING CARRIER - WN
CAT 15 SALES RESTRICTIONS FREE TEXT FOUND - VERIFY RULES
BRANDED FARE /BUSINESS SELECT-BUS

To find the lowest fare in a given fare family, use **WPNCB¥BR[Brand ID]**

WPNCB¥BRANY

10JUL DEPARTURE DATE-----LAST DAY TO PURCHASE 18MAY/11:59 PM

	BASE FARE		TAXES/FEES/CHARGES		
1-	USD348.26		USD40.72XT	USD388.98ADT	TOTAL: USD388.98
XT	26.12US	4.50ZP	5.60AY	4.50XF	
	348.26		40.72		

ADT-1 HLN0P6B
DAL WN MIA348.26USD348.26END ZPDAL XFDAL4.5
NONTRANSFERABLE
VALIDATING CARRIER - WN
CAT 15 SALES RESTRICTIONS FREE TEXT FOUND - VERIFY RULES
BRANDED FARE /ANYTIME-ANY
1 WN2556H 10JUL S DALMIA SS1 200P 555P /DCWN /E

Alternatively, to price multiple fare brands for a single itinerary, use **WPNCB¥S1*BR[Brand ID]¥S2*BR[Brand ID]**

WPNCB¥S1*BRANY¥S2*BRWGA


10JUL DEPARTURE DATE-----LAST DAY TO PURCHASE 18MAY/11:59 PM

	BASE FARE		TAXES/FEES/CHARGES		
1-	USD566.29		USD71.67XT	USD637.96ADT	TOTAL: USD637.96
XT	42.47US	9.00ZP	11.20AY	9.00XF	
	566.29		71.67		

ADT-1 HLN0P6B OLNCP2H
DAL WN MIA348.26WN DAL218.03USD566.29END ZPDALMIA XFDAL4.5MIA4.5
NONREF/NONTRANSFERABLE/STANDBY REQ UPGRADE TO Y
NONTRANSFERABLE
VALIDATING CARRIER - WN
CAT 15 SALES RESTRICTIONS FREE TEXT FOUND - VERIFY RULES
BRANDED FARE /ANYTIME-ANY/WANNA GET AWAY-WGA

Rich Content example:

Branded Fares ✕

 Southwest Airlines	● USD 557.96 ⓘ	● USD 617.96 ⓘ	● USD 717.96 ⓘ	● USD 797.96 ⓘ
	Wanna Get Away Southwest Airlines DAL ▶ MIA MIA ▶ DAL Learn more >>	Wanna Get Away Plus Southwest Airlines DAL ▶ MIA MIA ▶ DAL Learn more >>	Anytime Southwest Airlines DAL ▶ MIA MIA ▶ DAL Learn more >>	Business Select Southwest Airlines DAL ▶ MIA MIA ▶ DAL Learn more >>
Baggage	Up to 2 pieces of checked baggage // u... 1 carry on bag & personal item // up to ...			
Travel services	Paid Priority boarding			
Additional brand details	Advance change allowed for free Anytime Non-refundable Anytime Free Open seating			
ⓘ Service(s) may not be available and/or delivered when the fare involves a codeshare flight or an interline connection.				
				Close Save Price



Price the lowest flight enter **\$BB**, then click **VIEW** to display branded fares rich content data with prices.

1 - FQ@WLA0P4Q +

BKD: PLU-BF5
ADDITIONAL BRANDS INFO VIEW
>FQ@WLA0P4Q

PSGR	FARE	TAXES	TOTAL	PSG	DES
FQM 1	USD 275.70	35.28	310.98	ADT	
GRAND TOTAL INCLUDING TAXES ****			USD 310.98		
**FEE TOTAL			0.00		
**PRICE INCLUDING TAXES AND FEES			310.98		

FEES BASED ON CURRENT REQUEST-SEE >FO. FOR ALL TICKET FEES
CARRIER MAY OFFER ADDITIONAL SERVICESSEE >FQ/DASO.
ADT LAST DATE TO PURCHASE TICKET: 20MAY22 DFW
ADT TICKETING AGENCY: FTS1

Brands and Ancillaries

PLEASE NOTE THAT A NAME IS REQUIRED TO STORE QUOTED FARES.

DAL>ATL DETAILS MATRIX

Tuesday, 30 August 2022 DAL 1255 > ATL 160 | WN 2883 operated by Southwest Airlines

Wanna Get Away (W) Included

Wanna Get Away Plus (W)
+29.99 USD

Anytime (W)
+79.99 USD

Business Select (B)
+119.99 USD

Currently Selected: Wanna Get Away Plus

+29.99
USD INCLUDING TAX

1 ADT 275.70

Our newest fare provides Customers even more flexibility, choice and rewards for a modest buy-up from our base fare.

Your Wanna Get Away Plus® fare includes:

- No fees to change or cancel (Fare difference may apply.)
- Flight credit if you cancel
- Transferable flight credit (one-time transfer to eligible traveler)
- Same-day confirmed change (Applicable taxes and fees)

Ancillaries Additional ancillaries available after booking. Prices are approximate.

- First Checked Bag Included
- Second Checked Bag Included
- Carry On Included
- Changeable Ticket Included
- Transferable Flight Credit Included
- Open Seating Included

ORIGINAL SELECTION INCLUDING TAX	DAL>ATL +	TOTAL INCLUDING TAX
280.99	29.99	310.98 USD

All prices are approximate. Additional airline fees may apply.

FARE QUOTE **CANCEL**



Worldspan Example:

Fare Shop Format: A[Departure Date][City Pair]

>A10JULDALATL-WN

Number of passengers to sell

CARRIER* 10JUL-SU-921A DALATL(DFWATL)

CT ET

AC1

DAL ALTERNATE ADS AFW DFW FTW/ATL ALTERNATE FTY PDK

1	#	WN 2867	Y9 K9 L9 B9 Q9 H9 W9 R9	DALATL-	610A 920A	9	73H	0E	
<>									

Sell the flight: 0[No. of seats][Class of Service][Segment No]

>01Y1

1 WN2867Y 10JUL SU DALATL SS1 610A 920A/0 \$ E

Price flight **4PLF**, then click the price highlighted in **blue** to display branded fares rich content data.

>4PLF

>4PLF(

* NONREF/NONTRANSFERABLE/STANDBY REQ UPGRADE TO Y

* PRICING RULES VALIDATING CARRIER DEFAULT WN

** 10JUL DEPARTURE DATE/ 19MAY IS LAST DATE TO TICKET

TICKET	BASE USD	TX/FEE USD	TKT TTL USD
ADT01	147.33	25.65	172.98
*TTL	147.33	25.65	172.98

*LOWEST FARE

FBC ADT TLNCP2H

ADT DAL WN ATL147.33USD147.33END WN ZPDAL XF DAL4.5

TX 11.05US 4.50ZP 5.60AY 4.50XF

* REBOOK 01/ T *USE 4PLFB

ALL SEGMENTS MUST BE CONFIRMED

CK SEGS BOOKED COMPLY WITH TKTG TL RULE

<<STORE FARE>>

Brands and Ancillaries



DAL>ATL

DETAIL

MATRIX

Tuesday, 30 August 2022 DAL 1255 > ATL 160 | WN 2883 operated by Southwest Airlines

Wanna Get Away (T)
included

Wanna Get Away Plus (T)
+ 30.00 USD

Anytime (T)
+ 80.00 USD

Business Select (B)
+ 120.00 USD



Currently selected
Wanna Get Away Plus

+ 30.00

USD INCLUDING TAX

1 ADT 175.24



Our newest fare provides Customers even more flexibility, choice and rewards for a modest buy-up from our base fare.

Your Wanna Get Away Plus® fare includes:

- No fees to change or cancel (Fare difference may apply.)
- Flight credit if you cancel
- Transferable flight credit (one-time transfer to

Ancillaries Additional ancillaries available after booking. Prices are approximate.

First Checked Bag
included

Second Checked Bag
included

Carry On
included

Changeable Ticket
included

Transferable Flight Credit
included

ORIGINAL SELECTION
INCLUDING TAX
172.98

DAL>ATL *
+ 30.00

SUBTOTAL
INCLUDING TAX
202.98 USD

amADEUS

Fare shop format: FQD[City Pair]/[Departure Date]/A[Airline Code]/FF

```
FQDLGADAL/15JUL/AWN/FF
AA AS B6 DL F9 NK NW SY TZ      TAX INCLUSION ESTIMATED
UA VX                            XY EXCLUDED
                                AY/US/ZP TAX INCLUDED

15JUL21**29JUL21/WN NYCDAL/NLX;WGA
LN FARE BASIS      USD      PEN      DATES      DAYS AP  MIN MAX  RTG
01 VLMVW2H         44.48  NRF    - - @ - 21@ - - 340
02 VBN7W2H         44.48  NRF    - - @ 23 7@ - - 340
03 VLBVW2H         44.68  NRF    - - @ - 21@ - - 340
```

You can see the fare families separated in the fare quote information.

Availability: AN[dep date]

```
> an15jundalmcolp
AN15JUNDALMCO1P
** SOUTHWEST AIRLINES TEXAS - AN ** MCO ORLANDO INTL.USFL 25 TU 15JUN 100P
1  WN5653 Y8 X8 K8 /DAL 1 MCO 140P 520P E0/73W N 2:40
2  WN1247 Y9 X9 K9 L9 B9 Q9 H9 /DAL 1 MCO 720P 1055P E0/73W N 2:35
   W9 R9 O9 M9 S9 N9 T9 I9 C9 P9 U9 G8 E8 Z4
3  WN5288 Y9 X9 K9 L9 B9 Q9 H9 /DAL 1 MCO 930P 100A+1E0/73W N 2:30
   W9 R9 O9 M9 S9 N9 T9 I9 C9 P9 U9 G9 E9 Z9 F9 A9 J9 D9 V9
4  WN 427 Y9 X9 K9 Q9 H9 W9 R9 /DAL 1 MCO 305P 830P E1/73W N 4:25
   O9 M9 S8 N4 T1
5  WN3123 Y9 X9 K9 L9 B9 Q9 H7 /DAL 1 MCO 1255P 635P E1/73W N 4:40
6  WN4184 Y9 X9 K9 L9 B9 Q9 H9 /DAL 1 MCO 230P 840P E1/73H N 5:10
   W9 R5
```

Sell: SS[No. of seats][Class of Service][Segment No]

```
> ss1y3
--- SFP ---
RP/DALWN01GP/
1  WN5288 Y 15JUN 2 DALMCO HK1 1 930P 100A+1 73W E0
   SEE RTSVC - TRAFFIC RESTRICTION EXISTS
2  RM NOTIFY PASSENGER PRIOR TO TICKET PURCHASE & CHECK-IN:
   FEDERAL LAWS FORBID THE CARRIAGE OF HAZARDOUS MATERIALS -
   GGAMAUSHAZ/S1
```

Pricing Format: FXP/FF-[Brand code]

```
FXP/FF-ANY

01 SALLY/SMITH

LAST TKT DTE 24MAR21/23:59 LT in POS - SEE ADV PURCHASE
-----
      AL FLGT BK   DATE  TIME  FARE BASIS          NVB  NVA  BG
DFW
LAX WN  1001 Y    15APR 1415  YLN0P6L                      2P

USD   514.03      15APR21DFW WN LAX514.03USD514.03END
      ZP DAL4.30XT USD 4.30-ZP USD 4.50-XF DAL

USD     5.60-AY    4.50
USD    38.55-US
USD     8.80-XT
USD    566.98
FARE FAMILIES:      (ENTER FQFn FOR DETAILS, FXY FOR UPSELL)
FARE FAMILY:FC1:1:ANY
FXU/TS TO UPSELL BUS FOR 32.01USD
BG CXR: WN
PRICED WITH VALIDATING CARRIER WN - REPRICE IF DIFFERENT VC
```

This will price out the segment listed in the fare family noted in the format.

To price and book the lowest fare for a given brand, use **FXL/FF[Brand ID]**

```
FXL/FF-WGA

01 SMITH/JONES

LOWEST PRICE IS AVAILABLE
LAST TKT DTE 22MAY21/23:59 LT in POS - SEE ADV PURCHASE
-----
      AL FLGT BK   DATE  TIME  FARE BASIS          NVB  NVA  BG
DFW
ORL WN  5288 V *   15JUN 2130  VLNVR2H                      27MAY31AUG 2P

USD   60.07      15JUN21DFW WN ORL60.07USD60.07END
      ZP DAL4.30XT USD 4.30-ZP USD 4.50-XF DAL

USD     5.60-AY    4.50
USD     4.51-US
USD     8.80-XT
USD    78.98
FARE FAMILIES:      (ENTER FQFn FOR DETAILS, FXY FOR UPSELL)
FARE FAMILY:FC1:1:WGA
FXU/TS TO UPSELL ANY FOR 38.00USD
BG CXR: WN
PRICED WITH VALIDATING CARRIER WN - REPRICE IF DIFFERENT VC
```

To view brand upsells, use **FXY[Segment No.]**

```
> fxy1

FXY1
ENTER FXUn TO BOOK FARE (E.G. FXU2 TO BOOK FARE2) OR SEE HEFXY
===== CURRENT =====
FARE 1 - 78.98 USD
  PTC ADT - P1
  FC1 : S1 - WGA
===== UPSELLS =====
FARE 2 - 116.98 USD
  PTC ADT - P1
  FC1 : S1 - ANY
-----
FARE 3 - 156.98 USD
  PTC ADT - P1
  FC1 : S1 - BUS
```

More information, including additional formats, is available and can be found by contacting your GDS Help Desk.

Thanks for choosing Southwest Airlines!